



## **XetaWave Expands Sales, Customer Support, and Software Engineering to Support Continued Growth**

LOUISVILLE, CO June 30, 2016 / -- XetaWave, a Colorado-based wireless technology provider, today announced that it has expanded its sales, customer support, and software engineering teams to support its continued growth.

Hilary Heath has joined XetaWave as Inside Sales Manager. In her role she is responsible for generating revenue from new and existing customers and supporting the outside sales team. Prior to joining XetaWave and since 2009, Heath founded and managed a sports apparel company. She developed the product concept and expanded it through design, development, production, product introduction, sales and sales support and was granted a utility patent. Her sales and marketing efforts resulted in continual year over year growth. During this time and for 18 months, she also worked for Microsoft Business Solutions as an operations account manager and senior partner operations manager. From 1999-2008, Heath held several positions with Sun Microsystems including senior manager, OEM/Alliances Business Development, Senior Partner Manager/Managed Services Business Unit, and Senior Manager, Strategic Alliances. She has experience developing international sales distribution channels, creating outbound product marketing plans, and managing key strategic alliance programs.

Existing XetaWave employee Graham Boon has been promoted to Director, Customer Advocacy. In his new role, Boon is primarily responsible for managing XetaWave's customer support and systems engineering group. In addition, he works directly with customers to assist with the planning and successful implementation of XetaWave custom RF solutions worldwide. For the past two years he has been a systems engineer for XetaWave where he was responsible for new product testing, customer systems design and validation, field support and technical writing. Prior to XetaWave, Boon was a systems engineer with FreeWave Technologies supporting the US oil and gas market. He has over 14 years of prior experience as a systems engineer in the global offshore oil and gas industry where he specialized in GPS, survey, navigation and acoustic telemetry systems working all over the world.

Darren Edgar has joined XetaWave as a senior software engineer reporting to Graham Boon. He is responsible for generating multiple applications and tools that will be used in the installation, maintenance, and diagnostics of XetaWave radios for customers. Edgar will be working extensively with customer support, sales and system engineering within XetaWave. Prior to joining XetaWave, Edgar was a senior software engineer and senior automation engineer for three years with FreeWave Technologies where he architected and developed enterprise element management systems for field devices, built utilities and applications to meet critical needs of field engineers and customers, architected and developed database for test reporting and process automation, and worked closely with team members to design test automation racks and networks.



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Kurt Prunty, XetaWave vice president of sales and customer service, commented, “These three appointments are critical to the support of XetaWave’s continued growth. Hilary brings a unique combination of entrepreneurial skills and experience combined with a strong sales and marketing background within the high technology industry. In her first few weeks she is very quickly gaining an understanding of our products and markets and is already working with customers. Graham has continued to take on new responsibilities and make significant contributions across all areas of XetaWave. Darren brings a great combination of technical skills and experience and is leading a critical application development effort that will be of great benefit to our customers. I’m very confident that Hilary, Graham, and Darren will all be most valuable contributors in driving and supporting the growth and continued success of XetaWave.”

#### **About XetaWave**

Founded in 2010, XetaWave is a leading provider of the industry’s most advanced, high performing, cost effective platform of software defined radios across multiple bands to meet the worldwide application needs of industries such as oil and gas, water and wastewater, electric power, railroads, and the military. The current platform of XetaWave radios includes Xeta9 (902-960 MHz) dual band ISM/MAS, Xeta9-XX Double X (902-960 MHz) offering speeds up to 8.8 Mbps, Xeta1 (150-232 MHz), Xeta2 (217-222 MHz), Xeta3 (VHF/UHF 225-380 MHz), Xeta4 (406-512 MHz), Xeta7 (700 MHz), Xeta14 (1.4 GHz), Xeta24 (2.4 GHz), Ethernet and Serial IO and a Data Concentrator. All XetaWave radios are 100% designed, manufactured, and tested in-house at its headquarters in Louisville, Colorado. For more information, visit [www.xetawave.com](http://www.xetawave.com) or call 303-447-2745.

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